

Urban Farm Stand Intern Job Description

The Urban Farm Stand project brings convenient access to fresh locally grown produce (both conventional and organic) to low to moderate income communities that have little to no access to fresh produce nearby.

The Urban Farm Stand Project also includes a youth leadership development component involving youth in the planning and operations. These lively weekly events will also provide a fun meeting place for neighbors to get to know each other, share their talents and enjoy the resources available in their community. By providing convenient access to fresh fruits and vegetables, coupled with relevant nutrition information, the Urban Farm Stand will result in healthier families and healthier communities.

This is an unpaid internship.

MAJOR TASKS:

Assist Urban Farm Stand Coordinator with the following:

- 1) Volunteer recruitment, coordination and training (including training youth interns and volunteers).
- 2) Outreach to promote Farm Stand
 - Creation and or distribution of informational flyers (including door-to-door distribution, posting at business and community locations)
 - Drafting press releases
 - Coordination with neighborhood groups
- 4) Preparing location for farm stand, setup of produce and tables in compliance with County Environmental Management requirements (merchandising)
- 5) Sales and record keeping
- 6) Farm stand and event activity planning, preparation and implementation
 - Develop fun activities to increase interest and participation in Farm Stand (e.g., face painting, games, etc.)
 - Direct interactions with customers and community to involve them in the activities
- 9) Develop and create signage
 - Work with volunteers to paint or otherwise create signs
- 10) Negotiating with and purchasing from local produce growers
- 11) Educating youth interns and interested community members about food security issues and related policy.
- 12) Ultimately take on a leadership role in carrying out an Urban Farm Stand.

SKILLS:

- Must be courteous and polite, and enjoy meeting and talking with new people
- Work well with youth
- Be able to follow direction as well as take own initiative and identify what needs to be done
- Good research skills

LOCATIONS/TIMES:

Work will take place in one of the following areas (2 positions available): West Sacramento or Alkali Flat-Sacramento. (Some work can be done remotely via computer/telephone).

HOURLY COMMITMENT: Workweek will vary between 6-12 hours each week (flexible based on your academic schedule and academic internship requirements.)

START DATE: Immediately

END DATE: August 31st, 2009 (with an available option to continue through October 31st if desired.)

COMPENSATION: This is currently an unpaid internship. Mileage reimbursement available (30 cents/mile)

To apply send your resume to: Davida Douglas, Executive Director, Alchemist Community Development Corporation at davida@alchemistcdc.org